

## **PRESS RELEASE**

**ART MOMENT GALLERY exhibiting at Art Sydney 08 at stand H7 floor plan attached.**

**23 October-26 October 08**

### **Art Sydney 08 Hours:**

- **Thurs 23 Oct 6pm-9pm-VIP First Night Preview**
- **Friday 24 Oct 11am-9pm**
- **Saturday 25 October 10am -6pm**
- **Sunday 26 October 10am-5pm**

### **To Order Tickets:**

**Online: [www.artsydney08.com.au](http://www.artsydney08.com.au)**

**TICKETEK: 132849**

### **Briefly About Art Moment Gallery:**

Located in the heart of Sydney's Bondi Beach, Art Moment Gallery at 99 Curlewis Street, represents emerging, mid career and established artists of painting, photography and sculpture from around the world. The gallery has held 50 exhibitions since its inception in 2005, ranging from solo shows to group shows featuring works from 2 to 50 artists.

Art Moment Gallery is proud to exhibit works across a range of media by innovative artists: Wendy Cohen, Helen Joynson, Dean O'Brien, Sue Hanson, Inna Moshkovich and Marika Varady.

### **Briefly About Each Artist Exhibiting:**

#### **Wendy Cohen**

Sydney based artist Wendy Cohen is an intuitive, unique and creative artist who takes viewers on a journey of the imagination. Her paintings are a feast upon the eyes, with surfaces that are thickly textured and multi-layered displaying a symphony of colour and mixed media.

Born in Cape Town, South Africa, she grew up being influenced by the rich and majestic African culture. With a zealous playfulness and a fun-filled charm, she paints from her heart and dances with her soul and intrigues her viewers by transporting them to a world of fantasy and adventure.

"My aim is to take my viewers to a magical place full of passion and fun, where there are no boundaries and you can almost feel the vibrations of the ethereal world," says Wendy Cohen.

"I hope my viewers will be intrigued and transported to a world of wonder. Ultimately, I am motivated by beauty, positivity and all that stirs the imagination beyond the literal world," she says.

## Helen Joynson

Helen Joynson's works are otherworldly.

"All of my paintings have an energy that uplifts the spirit. The colours I use come from a diverse source of inspiration: our planet, the environment and nature. One can immerse oneself in the details of the delicate movements of color as they come alive on canvas, balancing together in harmony, representing the way in which we should all live in harmony with nature", Helen Joynson.

Helen Joynson was born in Melbourne, where she still resides and as long as she can remember she felt a creative connection with colour. She experimented with different mediums for 7 years until she found her special synergy with the oil palette.

Her unique style and her intuitive use of colour comes from a desire to showcase the beauty of nature.

Since 2007, she has had exhibitions across three states of Australia, and internationally with group shows in Vienna, Beijing and New York. Later this year her work will be shown in Estense Castle in Ferrara, Italy. Also NY Arts Magazine Nov/Dec Issue 2008, is doing a full page feature about her art, her work is on the cover of the current issue of this magazine.

"...Color to the spirit is as important as food to the physical body...the more color we absorb the healthier and stronger of both body and soul we are," says Helen Joynson. Her painterly approach revolves around the uncovering the spirit of each color.

Inspired by the natural world, she infuses her works with a Zen-like spirit of harmony and balance. According to Joynson, her work "acts as an interface between the physical and spiritual realms, and inspires healing and transformation of the soul." She even refers to a kind of energetic vibration that one may feel when absorbing one of her works face to face.

Like automatic drawing, Joynson's images resonate with a profound sense that the subconscious soul has been manifested in color and form. We see naively-depicted flowers hovering atop fields of abstracted color. Such images draw us into a surreal dream state of magical gardens and fantasy flowers, bringing to mind the magical realism and passion for nature. Joynson believes that the spirit is uplifted by the perfumes and colors of flowers.

## Dean O'Brien

Dean O'Brien is an emerging Australian artist, painting predominantly oil on canvas. His style is figurative and has a strong sense of composition with a soft focus, giving his art a dream like quality with strong emotion. "I like to portray a sense of intrigue or a moment in time that conjures up emotions or memories" "My paintings involve the viewer, giving them a chance to apply their own meaning."

Dean's artworks are represented in private collections in Australia, South Africa and the United States.

## Sue Hanson

While working as a geologist, Sue was captivated by the explosion of colours, shapes and patterns that appeared under the microscope once a rock was reduced to its smallest constituents. Sue could only assume that other people would be similarly taken with the resulting photos she took of the most beautiful specimens she could find. The process of selecting and taking these stunning digital images consumed hours of Sue's time in the lab. The technical description of the process in Sue's words:

"After cutting and roughly trimming with a diamond tipped saw, the rock is slowly cut, ground and then polished to a thickness of 0.03mm (30µm). Using resin to hold this incredibly thin slice of rock onto a glass slide, the constituent minerals are now ready to be viewed under a microscope. The diagnostic colours produced by projecting various wavelengths of light through the rock sliver, in conjunction with mineral shape and its association with other minerals are used to determine the mineral type. The diagnostic colours and shape of the mineral can also tell the approximate chemical composition of the mineral."

Tragically, Sue passed away suddenly from a brain aneurysm, before she had the time to really devote to finding an audience for her beautiful photos. As a tribute to the wonderful person they have lost far too early, Sue's family are now sharing these unique photos with the wider community.

## Inna Moshkovich

Inna Moshkovich is inspired by Sydney's landscapes and energy. The lines and colours in her work reflect the vitality she feels, from Sydney's CBD and tranquility, which in turn brings on introspection, from her morning power walks along Bondi Beach.

"My art is a form of communication with the viewer. I aim to leave a mark on the senses as an ocean wave or a sudden touch. I am looking for my place in the rainbow of colour," Inna Moshkovich.

"In my paintings I experiment with the use of layers of colour, in my wool collage works, I want to reflect the same experimentation with layers of colour and texture. "

"Wool is a national signature of Australia. I wanted to create my wool collage series as representations of Australia. My works are rich in colour and texture and are inspired by the Australian landscape. I think they are a glimpse into the land, which inspires me as an artist."

Abstract artist Inna Moshkovich is curator and Art Moment Gallery owner. She has exhibited widely throughout Australia from 2000 till today. She was one of 14 artists from Australia exhibited in Florence Biennale 2007. Her exhibitions for 2008 include: Individuals Group Exhibition at Galleria Mentana in the centre of Florence, Italy in February and Out from Down Under and Beyond Exhibition :Fine Art from Australia and New Zealand at Agora Gallery ,Chelsea , New York in May.

To see Inna's works visit [www.artmoment.com.au](http://www.artmoment.com.au) under Gallery and Exhibitions July 07 and January 08& [www.artwhatson.com.au/artmomentgallery](http://www.artwhatson.com.au/artmomentgallery) click on Exhibitions July 07, January & August 08.

## Marika Varady

Marika Varady makes her own paints by mixing raw pigments and various oil based mediums. Through this manipulation of pigment, Varady has constructed a series of complex, ambiguous worlds, shimmering somewhere between reality and abstraction.

Educated in the Northern Romantic genre, Varady is inspired by the poetry, literature and music. Her deftly coloured paintings transport the onlooker into a vibrant, strange, yet somehow familiar world - a world full of space and time. It is through this milieu that Varady searches for the sublime.

Marika Varady was born in Sydney, Australia in 1961. She studied painting in Sydney at the National Art School and later spent two years at the Düsseldorf Art Academy in Germany studying post graduate painting.

A professional painter for 22 years, Varady has participated in over 60 exhibitions both in Australia and overseas, including 10 solo exhibitions.

Marika has been a finalist in many competitions including the Norville Art Prize, ANL Maritime Art Prize, Mosman Art Prize, World Year of Physics Prize, Travelling Art Scholarship, Waverley Art Prize and was the winner of the Bondi Youth Art Award.

Varady's works are in various private collections in Australia, Europe, United Kingdom, New Zealand and USA.

For interviews with artists and high resolution images contact:

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Fri&Sun 11am-4pm  
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